

Basic Understanding Document on Mobile Travel App

CLIENT INFORMATION

Company/Institution Name : xxxxx

Contact Person giving requirement/signing off

a. Primary Contact : Contact Person

b. Secondary Contacts :

Contact Timings : 10 am – 7 pm (IST)

Contact Information : 91 020 40701000

Preferred mode of communication : E-Mail / Phone call / in Person

Project Type : Mobile App

END USER (User of App) INFORMATION

Nationality : India & US

Age : 20 + (Novice users 25+, Medium Expert 30+, Power user 40+)
Any specific gender

Language Specifications : English

Mobile Device configuration : All ios

PURPOSE OF THE MOBILE APP

- To improve overall Mobile Travel Experience
- To Provide Priority Service as part of Package
- To make easy & Usable Travel Requirement
- To improve company promotional activity through App

MATERIAL to Be SUPPLIED by Client

- Company logo – not available, to be used from website
- Brand manual - not available
- Related graphics, photos, animation & artwork – not available, to be created

Details of proposed/requested App

The Mobile App for B2C application for all consumers. The mobile App is proposed solution for on go user to buy Airlines Ticket through mobile App. Consumer can search and compare various Airlines for price, Time & services.

The app also provide Connoisseur service as a part of paid deal for rich travel experience..

The objective of this App to provide best User Experience while search for airlines, compare price, Travel Time etc. Based on user need travel plan and Itinerary was created after making the payment by web miles & other payment services. user get notification for any travel updates on email & mobile both.

- Login Screen
 - User get logging in App through email id & Password
 - On Installation of App , it give option for user Login and create new A/c through new user registration
- New User Registration
 - After Installation , app gives facilities for New user A/c creation for Non User
 - In New User Registration user can cancel and use the app as Guest user
- Home
 - Home Screen shows all the section as available features
- Connoisseur Service page
 - This page show available service based on membership type(i.e, Gold , Diamond & Platinum)
- Book flight page
 - User can book the onway or Round Trip
 - User can select the class (i.e, Economy , Business & First)
- Choose Airport
 - User can Choose the airport
- Choose Date
 - User can choose Date of Travel
 - App show the current weather condition of Destination.
- Inbound Flight
 - Show the Available flight status along with Price and time to complete the Travel
- Price Detail
 - Show the Available flight status along with Price and time to complete the Travel
- Buy meal
 - User can Buy the meal after providing Last name, First name & PNR Details
- Choose a Meal
 - User can choose the meal type as per his preference (Veg or Non veg) , it is continuation of Buy meal screen.

- Travelers page
 - User enters the Traveler info it show the list of user travel in current Travel plan. Total no of Traveler list is depend on data input in Book flight page
- Payment page
 - User makes the payment the screen provide freebies offer which user can chose and put in the payment cart while making the payment.
 - The user can make payment through online banking, credit card or web miles point are redeemed against the ticket cost for payment.
- Payment Confirmation page
 - Payment confirmation page shows the confirmation messege along with PNR no & Booking Ref.
- Check-In page
 - For Mobile Check in User use this feature
- Check In Detail page
 - This screen shows Flight Details along with Passenger name.
- Flight Status
 - This screen shows Flight status based on Route , Flight & Airport. User can get the flight detail based on Flight no. or Travel date..
- Flight Status Detail page
 - This screen shows Flight Details along with Passenger name.

OTHER REQUIREMENTS

- Branding – Need to establish
- Accessibility – Mobile
- Usability – Mobile
- Touch Guideline - Mobile

OTHER INFORMATION

- Color preferences : Shades of violet & white color
- Min Preferred resolution (screen size) : 640 x 480 pix
- Device Type : Phone & Table/iPad
- Cultural Considerations : None

INITIAL APPROACH

1. Study of Available (iOS & Android) Mobile app online for feature understanding
2. Creation of wireframe
3. Experience Map for user flow understanding
4. User journey for understand the Application flow
5. Persona Based on user Preference and project requirement

Client Representative : xxxxxxxxxxxxxxxxx

Prepared by : Satyajit Roy

Dated : 03 Sep 2015